



# ST. JAMES' PARK FESTIVE FAYRE APPLICATION INFORMATION

SATURDAY 16<sup>TH</sup> & SUNDAY 17<sup>TH</sup>  
NOVEMBER 2019



Please read these notes in full BEFORE completing your application.

### Package details.

Regardless of whether you'd like to join us for just one day or the whole weekend, the size of your stall or whether you'd like to upgrade to 'Premium', the following is included in every stall package:

- Two exhibitor tea or coffee vouchers per event day booked
- Exhibitor Wi-Fi
- Limited Exhibitor on-site parking
- Fifty event tickets per event day booked (with additional tickets available to purchase at a discounted rate)
- A table and linen if required
- Access to power facilities if required
- Assistance from our portering team when both setting up and de-rigging
- An unmissable 25% discount on any pre-booked food, which will be delivered to your stall

### Premium Stalls

We have a limited number of premium stalls available for our Festive Fayre, with the following being included in premium packages:

- A stall located in a prime location within our venue
- Clear billing in our event programme
- Business names displayed on screens throughout the event
- Parking permit for guaranteed ground level parking



## Setting up and de-rigging

Stalls for Saturday 16<sup>th</sup> will be accessible from **2pm-7pm** on Friday 15<sup>th</sup> of November with our team on hand to ensure as smooth a set-up process as possible.

Alternatively, join us from 7am on Saturday. All Stalls must be prepared prior to 9.30am, in preparation for doors opening at 10am. Stalls must be removed by 6pm if not remaining in place for the following day.

Stalls for Sunday 17<sup>th</sup> will be accessible from 7am. All Stalls must be prepared prior to 9.30am, in preparation for doors opening at 10am. Stalls must be removed by 6pm.

## Discounts

We have a number of exciting discounts for stall holders!

Why not take advantage of our Early Bird discount and kick start your Christmas? We're offering stall holders that wish to join us on both Saturday 16<sup>th</sup> and Sunday 17<sup>th</sup> of November an unmissable 20% discount! Regardless of whether you're selling children's clothes or Christmas novelties, your stall is premium or standard, 6' in size or 12' (or beyond!), this exciting offer will be applied to your booking, with the only condition being that the booking is paid for in full by the 30<sup>th</sup> of September 2019\*

With the incredible savings highlighted on the application form, why not use the difference to upgrade to premium? Or save it to make the most of our incredible stalls, and start your own Christmas shopping?

What are you waiting for? Complete your application today with offers too good to be missed!

*\*Failure to pay in full before September 30th will result in discount being voided and prices reverting back to full day charges.*

## Payment information

There are several key pieces of information regarding payments:

**Deposits** – following confirmation of a successful application, stall holders will be asked for a 25% non-refundable deposit in order to confirm their booking. This is essential as we have a limited number of spaces within each category, and will influence the further applications we accept.



**Refunds** – Both deposits, and full payment, are both non-refundable and non-transferable.

**Payment Deadlines** – In order to qualify for the ‘Early Bird’ Discount, all stall fees must be paid in full by the 31<sup>st</sup> Of August 2019. Failure to do so will result in prices reverting back to full two day charges. All other bookings must be paid in full 28 days prior to the event.

### Stall holder incentives

We have a number of exciting incentives for our stall holders, making it possible for you to win back your entire stall fee! Whether it’s a 6’ standard, or a 12’ premium, we’ll refund the entire charge for the winner of our three competitions!

**‘Post the Most’** – Whether you’re a fan of Facebook, Instagram, Twitter, or all three, we look forward to seeing your posts about our event. We’d love to see your advertising your attendance, letting us know about your stock and products, or posting competitions for your own followers – so much so that the stall holder posting the most will win back their full stall fee as a prize!

**Ticket Redemption** – Inclusive of both premium and standard packages are fifty event tickets, per day! Each stall holder will be issued a unique code, with this being printed on the tickets they’re allocated. The stall holder with the most tickets from their allowance redeemed will be rewarded for their loyal following by their stall fee being refunded.

**Best in Show** – We want you to all get as creative with your space as possible! The bigger, the better as far as we’re concerned, so much so we’re offering the stall holder crowned ‘Best in Show’ their entire pitch fee back!

### Contact us

If you have any questions or queries about anything regarding your application prior to the event, don’t hesitate to contact us at [festive.fayre@nufc.co.uk](mailto:festive.fayre@nufc.co.uk).